MedUX

COUNTRY SNAPSHOT

MOBILE NETWORK EXPERIENCE · NETHERLANDS

Independent MedUX benchmark based on crowdsourcing observations on real devices · Q3 2026. Each measured quantity is counted once: a single speed test contributes download, upload, and latency metrics, and all three are scored separately.

MEDUX EXPERIENCE SCORE
4.63 · 4.59
KPN and Odido · no differentiated leader

ACTIVE MEASUREMENTS
+900,000
measurements in the period

RADIO SAMPLES
+97 million
network context observed

MEDUX EXPERIENCE SCORE · Q3 2026



MedUX Experience Score on the 0–5 scale. The lime marker flags an operator only where the evidence supports it as a differentiated leader. Whether a difference between two operators is large enough to establish leadership is decided statistically.

EXPERIENCE SCORING

DIMENSION	KPN	ODIDO	VODAFONE	STATISTICAL STATUS
MedUX Experience Score	4.63	4.59	4.58	No conclusive ranking · KPN / Odido
Reliability	**4.65**	4.51	4.56	Differentiated leader
Accessibility	**4.55**	4.45	4.44	Differentiated leader
Value for Speed	4.67	4.70	4.57	No conclusive ranking · Odido / KPN
Data & OTT	4.58	4.60	4.56	No conclusive ranking · Odido / KPN
Streaming	4.69	4.53	4.66	No conclusive ranking · KPN / Vodafone

MedUX Experience Score on the 0–5 scale for each dimension. Where the evidence does not establish a conclusive ranking, no operator is highlighted.

WHAT EACH DIMENSION MEASURES

MEDUX EXPERIENCE SCORE
Overall index of mobile experience, integrating the dimensions and services included in the MedUX Experience Scoring.

ACCESSIBILITY
Ability to start and reach services with adequate response times.

DATA & OTT
Aggregate experience across data services and OTT applications.

RELIABILITY
Ability to complete network tasks consistently, without failures or interruptions.

VALUE FOR SPEED
Experience delivered relative to the speed performance observed.

STREAMING
Video playback quality, including start-up, continuity and delivered quality.

READING **The evidence does not establish a differentiated leader in overall experience**: the gap between KPN and Odido is +0.04 points on the 0–5 scale and the evidence does not separate them, although the same procedure does separate both of them from Vodafone. The two networks reach the same level by opposite routes: KPN leads Reliability, Accessibility, Social Media and Cloud Upload; Odido leads Cloud Download. In Value for Speed, Data & OTT and Streaming the evidence does not establish a conclusive ranking.

© 2026 MedUX · Netherlands · Q3 2026 · Country Snapshot

SERVICE EXPERIENCE

SERVICE	KPN	ODIDO	VODAFONE
Streaming	**4.69**	4.53	4.66
Web Browsing	4.55	**4.62**	4.60
Social Media	**4.57**.	4.51	4.52
Gaming	4.67	**4.70**	4.52
Cloud Download	4.70	**4.87**.	4.67
Cloud Upload	**4.63**.	4.45	4.41

MedUX Experience Score on the 0–5 scale for each service, with the same significance procedure applied to each pairwise comparison. The lime marker flags a differentiated leader: there is one in Social Media, Cloud Download and Cloud Upload, and none in Streaming, Web Browsing and Gaming.

MEASUREMENT FOOTPRINT



Geographic footprint of the period's observations. This is not a coverage map: it shows where measurement takes place, not where there is network.

The widest gap between the first and second operator appears in Cloud Upload (+0.18), and the narrowest in Web Browsing (+0.02); the two widest point in opposite directions, one to each of the leading networks.

SCOPE AND METHOD

CROWDSOURCING ON REAL DEVICES

Active and context measurements collected through MedUX technology on the devices of real users.

EXPERIENCE SCORING

Technical KPIs are converted into per-service experience scores through the MedUX Experience Scoring.

GEOGRAPHIC STANDARDISATION

Results are standardised against an official population reference through the MedUX hierarchical geographic estimator.

STATISTICAL INFERENCE

Repeated observations from the same user or device are treated as dependent when estimating uncertainty.

STATISTICAL LEADERSHIP

A differentiated leader is identified only when the 95 % CI of its advantage over every relevant competitor excludes zero.

SCOPE

Operators evaluated: KPN, Odido, Vodafone. Period: 1 July – 30 September 2026. Population reference: Eurostat Census 2021 population grid, 1 km^2. This is not a coverage report and it does not claim probabilistic representativeness.

METHODOLOGY AND TRANSPARENCY

CURRENT METHODOLOGY

MedUX Mobile QoE Crowdsourcing Benchmarking Methodology · v2026.1
medux.com/blog/mobile-crowdsourcing-qoe-benchmarking-methodology

Do you know what experience your customers are getting before they tell you? More QoE benchmarks and insights at **medux.com**.

© 2026 MedUX · May be cited with attribution to MedUX · The brands cited belong to their owners